



## **PRESIDENT'S CABINET MEETING**

**December 15, 2021**

**Attending:** Dr. Joe Whitmore, Mr. Vann Scott, Ms. Shelley Smith, Ms. Teresa Walker, Dr. Greg Randall, Mr. Jason Cannon, Mr. Don Roden

Convened 3 p.m.

### **Old Business**

1. Enrollment Update
  - Mr. Cannon reviewed the enrollment status. For credit hour production and headcount, the College is about 64 percent spring 2022 versus spring 2021.
  
2. McCain Update
  - There is still a punch list to be completed of some minor details, but this item will not be a recurring item on the agenda after this meeting.

### **New Business**

1. Open Discussion
  - Mr. Cannon provided information about TargetX. Progress on the implementation has been slow. Snead State is in the next cohort for implementation. Admission applications will be moved to TargetX, and any prospect lists the College may purchase can be added into TargetX for recruiting/marketing purposes. This product will be geared toward admission and enrollment.
  - Dr. Whitmore thanked everyone for their work in preparing the ASPEN prize submission.
  - Dr. Whitmore said he anticipates Chancellor Baker to make an announcement about ASPIRE before Christmas.
  - Dr. Whitmore reviewed the status of the College's work for the SACSCOC reaffirmation. There are some substantive change requests that will need to be addressed beginning in January. Another objective to be completed is the employment of an Institutional Research coordinator, per a recommendation from SACSCOC.

- The vacancy for Vice President of Academic Affairs has been posting, and the job posting ends today.
- The Marketing Department will be the point of contact with the System office for the community involvement/community service plan. The System has asked for a minimum of one spring and one fall event, but the plan can include several events.
- Mr. Roden led discussion about the three landlines that run to the dorm. He recommended only keeping the one that operates the fire alarm. Dr. Whitmore wants to confer with Paul Gore to make sure the other two landlines are not necessary before the College moves forward with cancelling the two landlines.
- Ms. Walker told the Cabinet that nine students are currently enrolled in the apprenticeship program.