



PRESIDENT'S CABINET MEETING

October 27, 2021

Attending: Dr. Joe Whitmore, Mr. Vann Scott, Ms. Shelley Smith, Ms. Teresa Walker, Mr. Jason Cannon, Mr. Don Roden

Absent: Dr. Greg Randall

Convened 2 p.m.

Old Business

1. Enrollment Update
 - Mr. Cannon reported that 79 students were dropped for non-payment for the Mini II term.
 - He reported the College is in a good position within the system. Seven schools are ahead of Snead State in enrollment. All schools within the system have had a positive increase in enrollment with the exception of two.
 - Mr. Cannon reviewed numbers for student types from the last three years.
2. McCain Update
 - The final inspection is scheduled for Friday morning. After the inspection, a punch list will be developed for the State DCM. Dr. Whitmore said he didn't anticipate any items on the punch list that would prevent the College from receiving a certificate of occupancy.
 - Dr. Whitmore updated the Cabinet on the move-in schedule.
 - A grand re-opening and ribbon cutting is being planned.

New Business

1. Marketing Mailouts
 - The Cabinet discussed continuing the course schedule mailout or the course schedule inserts in the newspapers.
 - The Cabinet agreed to continue the mailout and increasing the total number of pages by four or eight to include more articles and photos, and then focus more on the fall. They agreed to

have the mailout sent prior to Parson Days. They opted to stop the newspaper inserts except for the summer, and then only have the schedule for the full semester inserted.

2. Commencement

- Mr. Cannon discussed date options and locations for the ceremony.
- The Cabinet agreed to move the ceremony back to campus instead of reserving an off-campus facility.
- The event will be at 6 p.m. on Thursday, May 12.

3. Open Discussion

- Dr. Whitmore provided an update on news from the System office.
- Mr. Cannon shared that the Miss Alabama Volunteer and Volunteer Teen pageant requested the College be a sponsor and provide a scholarship similar to what the College does with the Miss Harvest Festival pageant. The Cabinet agreed to offer the scholarship.